Surface Preparation
Use a tape measure or a ruler to determine the exact area where the quote will be placed. It is a good idea to draw a horizontal line in pencil, or use masking or painters tape for a guide. Make sure your surface is clean and smooth. The vinyl will not adhere well to brick, stucco, or other roughly textured surfaces.

Prepare Quote
Some quotes will come rolled up because of length. Unroll the quote and let it sit flat until it stops trying to roll itself up again. The quote is sandwiched between transfer tape and backing. You want the quote to stick to the transfer tape. With the clear transfer tape facing up, rub the surface of the transfer tape with a credit card, popsicle stick, or similar object to ensure the quote is adhered solidly to the transfer tape. (This was done prior to shipping, but vinyl may pull away from the tape during shipping so it’s a good idea to rub the transfer tape to make sure it is all adhered properly)

Application
Flip the vinyl over so the backing is facing upward and carefully peel the backing away from the quote, (which should remain on the transfer tape). If some of the letters stick to the backing, replace the backing and the letter to the tape and rub it again so that if sticks to the tape instead. Place the taped quote on the prepared surface using your lines or tape to position your quote correctly. The quote cannot be repositioned once it is on your surface, so be careful to line it up where you want it.

Burnishing
Using a flat object (popsicle stick, credit card, etc) carefully press any air bubbles out from underneath the words. Burnish again and apply more pressure over the entire area.

Transfer Tape Removal
CAREFULLY peel back the transfer tape leaving the quote on your surface. If the quote tries to come up with the tape, place the tape back on the surface and burnish that area again until the letter sticks to the surface. Enjoy your new look!

Vinyl Removal
Removal of wall words is easy: use a blow dryer over your words and peel them off your surface.

Ideas to try: cut apart your wall words and stack them in rows, put them on an angle, arrange them around windows or doors, use them on wall paper. Wall words are very versatile so be creative!